

62

Per

QUALITY PLANTS

PERENNIALS

DAPHNE CNEORUM

IVIES

EVERGREEN LINERS

RARE SHRUBS

FALL — 1960

Our 40th Year

Wholesale Only

The JOSEPH F. MARTIN Co., Inc.

P. O. BOX 189

PAINESVILLE, OHIO

Phone ELMWOOD 7-6713

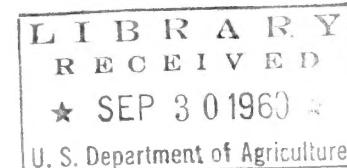
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Washington 25, D. C.

September, 1960

Dear Friends:

The Joseph F. Martin Co. has traditionally issued two fully descriptive catalogues every year. An analysis of this procedure has led us to the conclusion that perhaps the Fall issue might be superfluous. For this reason this handy order guide listing of our available plant material will be tried this fall rather than our regular publication.

There is a strong feeling within our company that our good friends in the wholesale trade do not have to be constantly reminded of the merits of the perennial plants through long descriptions. Most every item in this list was included in your copy of our Spring catalogue. If you have lost or misplaced your copy, we have a few extras that you may have merely by dropping us a line.

You will note that our list is made up in the form of a large order blank for your added convenience. A single

glance shows all the material that we have for sale and within a few minutes your order can be checked off, put in an envelope, and sent to us without your even having to tell us your address.

Our supply of ground covers, especially the Ivies and Ajuga, has been increased considerably and we are pleased to announce a price reduction. Both Wilson's and Rochester Ivy and many other items of unusual interest such as Daphne Cneorum, Taxus, Weigelia, Gold Net Honeysuckle and Broad Leaf Evergreens have become an integral part of our business as well as a nice selection of better perennials.

It is with sincere thanks to you, our good friends and customers, that we submit our new listings and look forward to your continued good will and pleasant association.

Sincerely,

THE JOSEPH F. MARTIN CO., INC.

Robert E. Martin, President

"THE JOSEPH F. MARTIN CO., INC. warrants to the extent of the purchase price that nursery stock sold is true-to-name and as described within recognized tolerances. Seller gives no other further warranty, express or implied, and will under no circumstances be liable for more than the invoice value at the time of purchase."

NOTICE: Packing is charged at actual cost or less throughout, of materials and labor involved.

SPECIAL NOTICE: Where Parcel Post is preferred method of shipment, please include postage to 15% of value.

All Plants are 25 at the 100 rate. Not less than ten of a variety Please. There are times when it may be desirable to order less than 10 plants of one kind for your trial. We are glad to cooperate. These plants will be charged at 50 cents each, or 20 cents additional to the 10 rate whichever is greater, to share the cost of custom handling. Unless otherwise noted, all plants are No. 1 field grown. Orders are freshly dug and shipped on the same day. We ship nothing from storage.

A SPECIAL DISCOUNT

In effect, a cash discount is a profit on investment even before the merchandise is received, and we are glad to tender the advantage to you. For your cash consideration take — **2% On All Orders of \$10.00 or More.**



CHRYSANTHEMUMS

| | Per 10 | Per 100 | Qty. | Total Price |
|-----------------------|--------|---------|-------|-------------|
| Albaflora | 3.50 | 20.00 | _____ | _____ |
| Apache | 2.50 | 20.00 | _____ | _____ |
| Beth Russell | 2.50 | 20.00 | _____ | _____ |
| Bronze Giant | 3.00 | 25.00 | _____ | _____ |
| Campaigner | 3.00 | 25.00 | _____ | _____ |
| Candle Glow | 4.00 | 35.00 | _____ | _____ |
| Carnival | 2.50 | 20.00 | _____ | _____ |
| Chocolate Drop | 3.00 | 25.00 | _____ | _____ |
| Cortiss Rice | 4.00 | 35.00 | _____ | _____ |
| Crusader | 3.00 | 25.00 | _____ | _____ |
| Crystal | 3.50 | 30.00 | _____ | _____ |
| Dark Knight | 3.00 | 25.00 | _____ | _____ |
| Davey Crocket | 2.50 | 20.00 | _____ | _____ |
| Don Powell | 2.50 | 20.00 | _____ | _____ |
| Dorene Monte | 2.50 | 20.00 | _____ | _____ |
| Drum Major | 3.50 | 30.00 | _____ | _____ |
| Eamon Andrews | 3.00 | 25.00 | _____ | _____ |
| Elmira | 3.00 | 25.00 | _____ | _____ |
| Evelyn Garren | 2.25 | 18.00 | _____ | _____ |
| Fire Engine | 3.00 | 25.00 | _____ | _____ |
| Firelight | 3.00 | 25.00 | _____ | _____ |
| Flaming Pillar | 3.50 | 30.00 | _____ | _____ |
| Florence Nightingale | 2.50 | 20.00 | _____ | _____ |
| Fred Stone | 3.00 | 25.00 | _____ | _____ |
| Freya | 2.50 | 20.00 | _____ | _____ |
| Garland Powell | 2.50 | 20.00 | _____ | _____ |
| Grace Bradshaw | 3.00 | 25.00 | _____ | _____ |
| Green Goddess | 3.00 | 25.00 | _____ | _____ |
| Glow | 3.00 | 25.00 | _____ | _____ |
| Gleam | 2.50 | 20.00 | _____ | _____ |
| Hadley | 3.00 | 25.00 | _____ | _____ |
| Helen Bogue | 3.00 | 25.00 | _____ | _____ |
| Hero's Jean Guzzioner | 3.00 | 25.00 | _____ | _____ |
| His Lordship | 3.00 | 25.00 | _____ | _____ |
| Holiday | 2.25 | 18.00 | _____ | _____ |
| Huntsman | 3.00 | 25.00 | _____ | _____ |
| Kansas | 3.00 | 25.00 | _____ | _____ |
| Kings Ransom | 3.00 | 25.00 | _____ | _____ |
| Lavender Beacon | 3.00 | 25.00 | _____ | _____ |
| Lawrence Blaney | 3.00 | 25.00 | _____ | _____ |
| Lee Powell | 2.50 | 20.00 | _____ | _____ |
| Leshara | 2.50 | 20.00 | _____ | _____ |
| Melrose | 3.50 | 30.00 | _____ | _____ |
| Michigan | 3.50 | 30.00 | _____ | _____ |
| Mikado | 3.50 | 30.00 | _____ | _____ |
| Myrtle Walgreen | 2.25 | 18.00 | _____ | _____ |
| Michael | 4.00 | 35.00 | _____ | _____ |
| Mustang | 4.50 | 40.00 | _____ | _____ |
| New Drifted Snow | 3.00 | 25.00 | _____ | _____ |
| New Firebird | 3.50 | 30.00 | _____ | _____ |
| Newton | 3.00 | 25.00 | _____ | _____ |
| Nobility | 4.00 | 35.00 | _____ | _____ |
| Nolia Gotchell | 3.00 | 25.00 | _____ | _____ |
| Purple Dome | 4.00 | 35.00 | _____ | _____ |
| Purple Dusk | 4.00 | 35.00 | _____ | _____ |
| Purdue | 3.50 | 30.00 | _____ | _____ |
| Purple Heart | 3.00 | 25.00 | _____ | _____ |
| Prairie Moon | 3.00 | 25.00 | _____ | _____ |
| Redcoat | 2.50 | 20.00 | _____ | _____ |
| Ron Richford | 3.00 | 25.00 | _____ | _____ |
| Royalist | 3.00 | 25.00 | _____ | _____ |
| Ruby Breithaupt | 3.00 | 25.00 | _____ | _____ |
| Snowmantle | 3.00 | 25.00 | _____ | _____ |
| Show Girl | 3.00 | 25.00 | _____ | _____ |
| Spartan | 3.00 | 25.00 | _____ | _____ |
| Sparkling | 3.00 | 25.00 | _____ | _____ |
| Stewart Ogg | 3.00 | 25.00 | _____ | _____ |

* Spring only

CHRYSANTHEMUMS

| | Per 10 | Per 100 | Qty. | Total Price |
|-----------|--------|---------|-------|-------------|
| Sundance | 2.50 | 20.00 | _____ | _____ |
| Tangerine | 3.00 | 25.00 | _____ | _____ |
| Trevania | 3.00 | 25.00 | _____ | _____ |

SPOONS

| | | | | |
|-------------|------|-------|-------|-------|
| Adorable | 3.50 | 30.00 | _____ | _____ |
| Ivory | 3.00 | 25.00 | _____ | _____ |
| Loveliness | 3.00 | 25.00 | _____ | _____ |
| Moonlight | 3.50 | 30.00 | _____ | _____ |
| Peach | 4.00 | 35.00 | _____ | _____ |
| Purple | 3.00 | 25.00 | _____ | _____ |
| Red | 3.00 | 25.00 | _____ | _____ |
| Remember Me | 3.50 | 30.00 | _____ | _____ |
| Rose | 4.00 | 35.00 | _____ | _____ |
| Sunstone | 3.00 | 25.00 | _____ | _____ |

CUSHIONS

| | | | | |
|--------------------|------|-------|-------|-------|
| Blaze | 3.00 | 25.00 | _____ | _____ |
| Blanche Litweller | 3.50 | 30.00 | _____ | _____ |
| Buffalo | 3.50 | 30.00 | _____ | _____ |
| Copper & Gold | 3.50 | 30.00 | _____ | _____ |
| Dan Foley | 3.50 | 30.00 | _____ | _____ |
| Edna Rowley | 3.50 | 30.00 | _____ | _____ |
| Flame | 3.00 | 25.00 | _____ | _____ |
| Fushia Fairy | 2.25 | 18.00 | _____ | _____ |
| Goldflame | 4.00 | 35.00 | _____ | _____ |
| Gold Ribbon | 2.25 | 18.00 | _____ | _____ |
| Golden Fantasy | 3.00 | 25.00 | _____ | _____ |
| Jewelite | 3.00 | 25.00 | _____ | _____ |
| Jessamine Williams | 3.00 | 25.00 | _____ | _____ |
| Joyous | 2.50 | 20.00 | _____ | _____ |
| Kindle | 3.00 | 25.00 | _____ | _____ |
| Kiowa | 2.50 | 20.00 | _____ | _____ |
| Larry | 3.00 | 25.00 | _____ | _____ |
| Lemon Drop | 3.00 | 25.00 | _____ | _____ |
| Lipstick | 3.00 | 25.00 | _____ | _____ |
| Maple Mantle | 3.50 | 30.00 | _____ | _____ |
| Martin's White | 3.00 | 25.00 | _____ | _____ |
| Midget Gold | 2.50 | 20.00 | _____ | _____ |
| Mitsie | 3.50 | 30.00 | _____ | _____ |
| Mona | 4.00 | 35.00 | _____ | _____ |
| Pink Fantasy | 3.00 | 25.00 | _____ | _____ |
| Rubescent | 3.00 | 25.00 | _____ | _____ |
| Ruby Mound | 4.00 | 35.00 | _____ | _____ |
| Some Pumpkin | 3.00 | 25.00 | _____ | _____ |
| Smiles | 3.00 | 25.00 | _____ | _____ |
| Spark | 3.00 | 25.00 | _____ | _____ |
| Stylish | 3.00 | 25.00 | _____ | _____ |
| Taffy | 3.00 | 25.00 | _____ | _____ |
| Tiny Rubies | 3.00 | 25.00 | _____ | _____ |
| Tonka | 3.00 | 25.00 | _____ | _____ |
| Vintage | 3.00 | 25.00 | _____ | _____ |
| Viv | 3.00 | 25.00 | _____ | _____ |
| Wisp | 3.00 | 25.00 | _____ | _____ |
| Whimsical | 3.00 | 25.00 | _____ | _____ |

ALL AMERICA MUMS

| | | | | |
|----------------|------|-------|-------|-------|
| Burning Bronze | 6.50 | 50.00 | _____ | _____ |
| Crimson Lady | 6.50 | 50.00 | _____ | _____ |
| Emperor | 6.50 | 50.00 | _____ | _____ |
| Flair | 6.50 | 50.00 | _____ | _____ |
| Girlfriend | 6.50 | 50.00 | _____ | _____ |
| Headliner | 6.50 | 50.00 | _____ | _____ |
| Mardi Gras | 6.50 | 50.00 | _____ | _____ |
| Pink Cherub | 6.50 | 50.00 | _____ | _____ |
| Ruby King | 6.50 | 50.00 | _____ | _____ |
| Showpiece | 6.50 | 50.00 | _____ | _____ |

ACHILLEA

| | Per 10 | Per 100 | Qty. | Total Price |
|-----------------|--------|---------|------|-------------|
| Angel's Breath | 2.00 | 15.00 | | |
| Coronation Gold | 2.50 | 20.00 | | |
| Snowball | 2.00 | 15.00 | | |
| Tomentosa Aurea | 2.50 | 20.00 | | |

AJUGA

| | | | | |
|--------------------|------|-------|--|--|
| Brockbanki | 2.25 | 18.00 | | |
| Genevensis | 2.25 | 18.00 | | |
| Pyramidalis | 2.50 | 20.00 | | |
| Reptans Blue | 2.00 | 15.00 | | |
| Reptans Variegated | 2.75 | 22.50 | | |
| Reptans White | 3.00 | 25.00 | | |

ANTHEMIS

| | | | | |
|-----------|------|-------|--|--|
| Aizoon | 3.00 | 25.00 | | |
| Moonlight | 2.50 | 20.00 | | |

ASCLEPIAS

| | | | | |
|----------|------|-------|--|--|
| Tuberosa | 2.50 | 20.00 | | |
|----------|------|-------|--|--|

ARMERIA

| | | | | |
|--------------------|------|-------|--|--|
| Cephalotes Rubra | 3.00 | 25.00 | | |
| Maritima Splendens | 2.25 | 18.00 | | |

ASTILBE

| | | | | |
|---------------|------|-------|--|--|
| Cologne | 6.00 | 50.00 | | |
| Gloria | 5.50 | 45.00 | | |
| Fanale | 6.00 | 50.00 | | |
| Peach Blossom | 5.50 | 45.00 | | |

AQUILEGIA

| | | | | |
|--------------------|------|-------|--|--|
| McKana Giant Hybs. | 2.25 | 18.00 | | |
|--------------------|------|-------|--|--|

ARTEMISIA

| | | | | |
|--------------|------|-------|--|--|
| Silver King | 2.50 | 20.00 | | |
| Silver Mound | 2.25 | 18.00 | | |
| Silver Queen | 2.00 | 15.00 | | |

ASTERS

| | | | | |
|-------------------------|------|-------|--|--|
| Bonny Blue* Pots | 2.25 | 18.00 | | |
| Clarity | 3.00 | 25.00 | | |
| Climax | 2.00 | 15.00 | | |
| Frikarti Won. of Staffa | 3.50 | 30.00 | | |
| Pacific Amaranth* pots | 2.25 | 18.00 | | |
| Pink Bouquet | 3.00 | 25.00 | | |
| Red Sunset | 3.00 | 25.00 | | |
| Tapestry* pots | 2.25 | 18.00 | | |
| White Fairy | 3.00 | 25.00 | | |
| White Lady | 3.00 | 25.00 | | |
| Winston Churchill | 3.00 | 25.00 | | |

AZALEA

| | | | | |
|--------------------|------|-------|--|--|
| Boudoir 1 yr. hyv. | 3.00 | 25.00 | | |
| 2 1/4 pots* | 2.25 | 18.00 | | |

| | | | | |
|-------------------|-------|--------|--|--|
| Herbert 12-15 B&B | 12.50 | 100.00 | | |
| 15-18 B&B | 17.50 | 150.00 | | |
| 1 yr. hyv. | 3.00 | 25.00 | | |
| 2 yr. hyv. | 5.00 | 40.00 | | |
| 2 1/4 pots* | 2.25 | 18.00 | | |

| | | | | |
|-----------------------|------|-------|--|--|
| Corsage 3 yr. hyv. | 6.00 | 45.00 | | |
| Mollis-sheared liners | | | | |
| 10-12 | 4.00 | 35.00 | | |
| 12-15 | 5.00 | 45.00 | | |
| 2 1/2 pots* | 3.00 | 25.00 | | |

ANCHUSA

| | | | | |
|----------------|------|-------|--|--|
| Myosotidiflora | 3.00 | 25.00 | | |
|----------------|------|-------|--|--|

AEGOPODIUM

| | | | | |
|------------|------|-------|--|--|
| Variegated | 3.00 | 25.00 | | |
|------------|------|-------|--|--|

BOLTONIA

| | | | | |
|------------|------|-------|--|--|
| Latisquama | 2.25 | 18.00 | | |
|------------|------|-------|--|--|

BOXWOOD

| | | | | |
|---------------------|------|-------|--|--|
| Welleri 4 yr. 12-15 | 6.50 | 50.00 | | |
|---------------------|------|-------|--|--|

CAMPANULA

| | | | | |
|-------------------|------|-------|--|--|
| Persicifolia Blue | 2.50 | 20.00 | | |
|-------------------|------|-------|--|--|

CARNATION

| | | | | |
|--------------|------|-------|--|--|
| Crimson King | 2.50 | 20.00 | | |
|--------------|------|-------|--|--|

COREOPSIS

| | | | | |
|---------------|------|-------|--|--|
| Golden Shower | 2.00 | 15.00 | | |
|---------------|------|-------|--|--|

COTONEASTER

| | | | | |
|----------------------|------|-------|--|--|
| Adpressa 1 yr. 6"-8" | 3.00 | 25.00 | | |
|----------------------|------|-------|--|--|

| | | | | |
|----------------------------|------|-------|--|--|
| Apiculata 1 yr. 8"-10" | 4.00 | 35.00 | | |
| Chrys. Max. (Shasta Daisy) | | | | |

| | | | | |
|------------------------|------|-------|--|--|
| Border Queen | 4.50 | 40.00 | | |
| Cobham Gold | 4.50 | 40.00 | | |
| Giant dbl. white hybs. | 2.75 | 22.50 | | |
| Majestic | 5.00 | 40.00 | | |
| Marconi select | 3.00 | 25.00 | | |
| Mt. Shasta | 4.00 | 35.00 | | |

DAPHNE

| | | | | |
|--------------------|-------|--------|--|--|
| Cneorum 1 yr. 6-12 | 4.50 | 40.00 | | |
| 9-12 B&B | 12.50 | 100.00 | | |

DIANTHUS

| | | | | |
|---------------------|------|-------|--|--|
| Her Majesty | 2.25 | 18.00 | | |
| Moon Mist | 3.50 | 30.00 | | |
| Old Spice | 3.50 | 30.00 | | |
| Pink Princess* pots | 2.50 | 20.00 | | |
| Tiny Rubies | 3.00 | 25.00 | | |

DICENTRA

| |
|-----------|
| Spectabil |
|-----------|